

Effective communication

Course content

To be an effective communicator in business you require knowledge and practice. It can be challenging to communicate your findings so that they are understood. Further, managing difficult conversations with colleagues or bosses could often go better with a toolbox or framework at hand. The goal of this workshop is to assist you in having impactful, meaningful and healthy conversations, even across hierarchical boundaries. You will practice and walk away with models for difficult conversations that you can apply to gain influence in your research career. You will learn about communication styles, conflict management and allyship. The exercises during the workshop are interactive and practice-oriented to solidify your learning.

Course objectives

- Develop a comprehensive understanding of effective communication principles and techniques in a business context.
- Enhance the ability to communicate findings clearly and concisely, ensuring they are easily understood by diverse audiences.
- Acquire strategies and frameworks for managing difficult conversations with colleagues and superiors, promoting positive outcomes and maintaining relationships.
- Cultivate skills in active listening, empathy, and emotional intelligence to foster meaningful and impactful conversations.
- Gain proficiency in conflict management techniques to address and resolve conflicts constructively, minimizing negative consequences.
- Explore different communication styles and learn how to adapt communication approaches to connect with individuals from diverse backgrounds and hierarchical levels.

Methodology

Neuroblitz offers science and drama-based trainings. All trainings are based on applied improvisation. Using our Cognitive Improvisation Method, we develop hands-on exercises and live simulations. Our seminars, workshops and learning journeys become well-remembered experiences through our interactive way of facilitating.

Target group

All interested business professionals and teams, who want to improve internal and external communication skills and/or want to communicate effectively.

Duration

4 hrs, 8 hrs as a solo-course or part of a longer learning journey e.g. weeks or months

Format

All formats (On-site, online or hybrid)